

Development Through Fairer Trade

ANNUAL REPORT 2025

FABIAN STURM | PERU, AGRONORTE - FERNANDO CASTILLO HUANCA

FAIRTRADE CANADA

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Message from the CEO

JULIE FRANCOEUR

The year 2025 tested our movement. Tariffs disrupted supply chains, inflation squeezed consumers, and global trade — the very system Fairtrade exists to reform — became more unpredictable and more politicized than it has been in decades. In Canada, shoppers tightened their budgets. Across the globe, the farmers and workers at the heart of our supply chains bore the weight of crises they did not create.

And yet, Fairtrade grew in Canada.

That is not a small thing. Canadians are paying attention. As trade wars escalated and global inequities became impossible to ignore, something shifted in this country — a growing awareness that the terms of trade have never been neutral, and that fairness in global commerce is not an abstract ideal but a daily, concrete choice. Canada, with its values, its trade relationships, and its civil society, is a meaningful place for this work to happen and an important voice in the international development and trade justice architecture.

In a world fractured by conflict, where social justice can feel increasingly out of reach, trade justice remains one of the most direct levers we have. Every Fairtrade purchase is a small act of repair in a global system badly in need of it.

“Every Fairtrade purchase is a small act of repair in a global system badly in need of it.”

This year, we hit the most important milestone of our 2021–2025 strategic plan: $10 million USD in Fairtrade Premium generated for farmers and workers through Canadian Fairtrade sales. That number is the sum of every cup of coffee poured at a Canadian kitchen counter, every banana packed into a lunchbox, every square of chocolate broken off after dinner. Small, ordinary acts aggregated into something transformative: a school roof, a climate-resilient crop, a healthcare fund, a woman's leadership program. It was our north star. We reached it.

None of this happens without the businesses, retailers, and civil society partners who made the deliberate choice to stand with Fairtrade in one of the most disorienting years for global commerce, when the easier path was to look away.

As we close this strategic cycle, we are already looking forward with intention. In 2025, we built our next three-year plan, ambitiously and consultatively, with staff, board, partners, and movement allies. It charts an expanded product portfolio, deeper civil society engagement across Canada, and a more assertive role at the international development and trade nexus. The work ahead is bigger. So is our confidence in it.



Julie Francoeur
CEO, Fairtrade Canada



Message from the Chair

KULJIT RAKHRA

As we reflect on the past year or even the last five, one thing has become abundantly clear to me: resilience matters.

In a time of ongoing global uncertainty, shifting economic pressures, and increasingly noisy conversations around trade, particularly from our neighbours to the south, Fairtrade Canada has remained steady in its purpose. Not because the challenges have been easy, but because the mission is ever more important.

I am inspired by how the organization and team have responded. Rather than retreating in uncertain times, the Fairtrade Canada team has leaned in. They have adapted, educated, advocated, and become an even stronger voice for fairer trade across the country.

With disruption also comes opportunity. More Canadians, businesses, and institutions are asking deeper questions about where products come from, who benefits, and what kind of economy we want to build.

Rather than retreating in uncertain times, the Fairtrade Canada team has leaned in.

The team at Fairtrade Canada is here to help lead those conversations, lending expertise, supporting organizations, and ensuring the voices of farmers and workers at the beginning of the supply chain are represented.

Fairtrade is ultimately about people. It is about dignity, fairness, and ensuring those who grow and produce the goods we rely on receive the prices and support they deserve. That message continues to resonate, even in uncertain times.

I would like to sincerely thank the Fairtrade Canada team, my fellow board members, our partners, licensees, advocates, and supporters across the country. Your passion, expertise, and commitment continue to move this mission forward.

The work is continuous and I am incredibly optimistic about the future and proud of the role Fairtrade Canada continues to play in building a more fair, resilient, and sustainable trading system for all.

Kuljit Rakhra

Chair, Fairtrade Canada



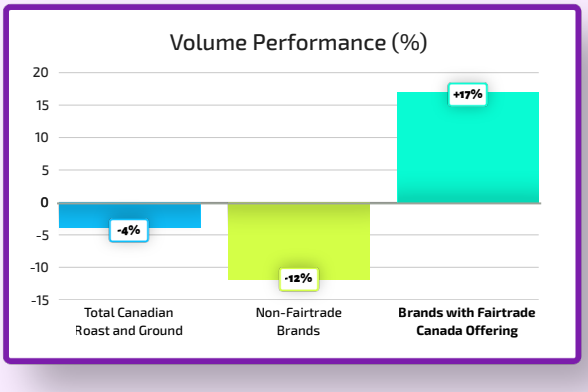


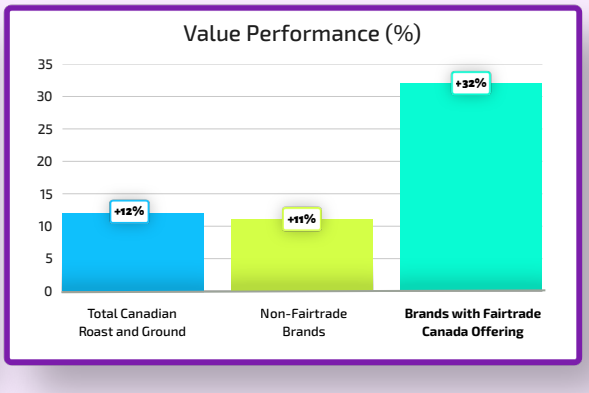
DAVID CASERO VICENTE | CHILE, VIÑEDO LA EMILIANA

Fairtrade Continues to Outperform the Canadian Market

Fairtrade Continues to Perform as Canadian Coffee Volumes Decline[1]

Overall Market Performance

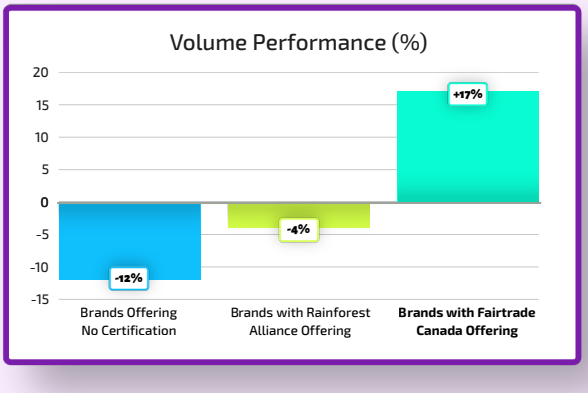


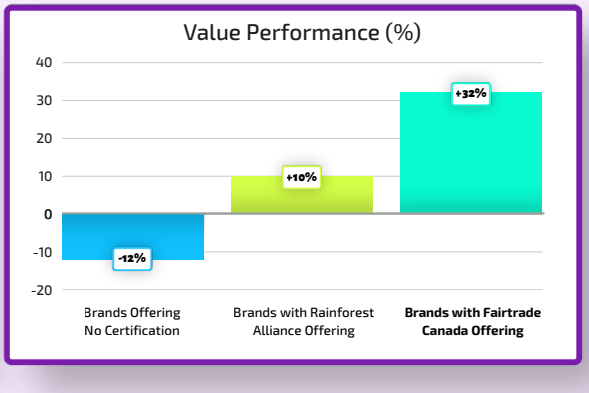


Fairtrade is driving real, incremental growth in a declining category.

Fairtrade continues to perform strongly, even as overall coffee volumes decline across the Canadian market. While the category is contracting and non-Fairtrade brands are falling more sharply, **brands with a Fairtrade Canada offering stand out by delivering growth in both volume and value (+17% volume; +32% value)**. This trend positions **Fairtrade as a strategic growth engine for retailers and brands**, and a compelling story for consumer marketing and commercial engagement.

Performance by Certification Type

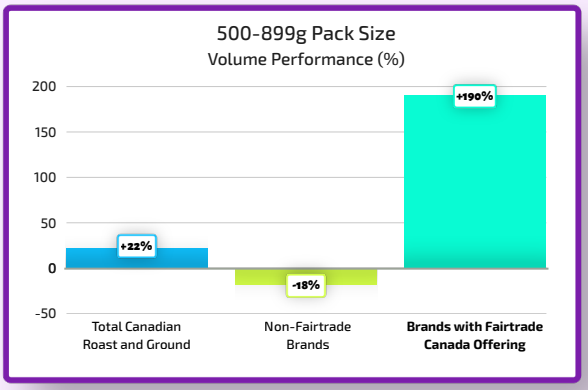


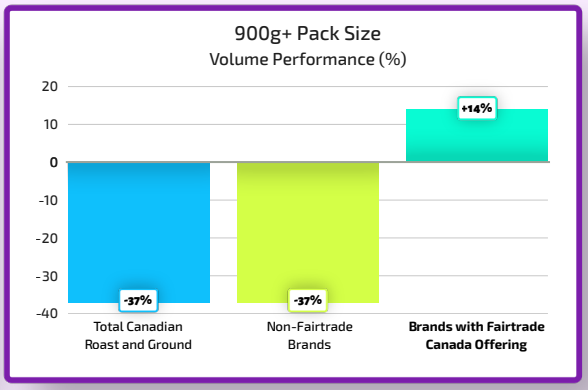


Fairtrade is the trusted signal for Canadian shoppers.

Across certification offerings, **Fairtrade Canada is delivering the strongest growth, outperforming both Rainforest Alliance and non-certified brands**. As an **independent third-party certification, the FAIRTRADE Mark offers Canadians a clear label they can trust**, and these results suggest it continues to resonate strongly, even at times of high prices.

Performance by Pack Size





Fairtrade is winning with value-conscious shoppers.

This strength also reflects how Canadians are navigating today's economic pressures. As shoppers look for better value per purchase, **Fairtrade is being treated as a practical choice, competing effectively in cost-driven buying decisions while rewarding loyal consumers with greater value**.

---

1 Data shown is for roast and ground coffee only (Value: retail sales in CAD; Volume: tonnes), based on the top 100 brands representing 72% of category volume, excluding control brands.

Source: *NielsenIQ, MarketTrack; Coverage includes National (including Newfoundland) across Grocery, Drug, and Mass Merchandisers for the time period of 52 weeks, ending December 13, 2025.*



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IN 2025, FAIRTRADE SALES IN CANADA GENERATED...

$10,033,000

in Fairtrade Premium paid to farmers & workers (USD)[2]

each square = ~$100,000

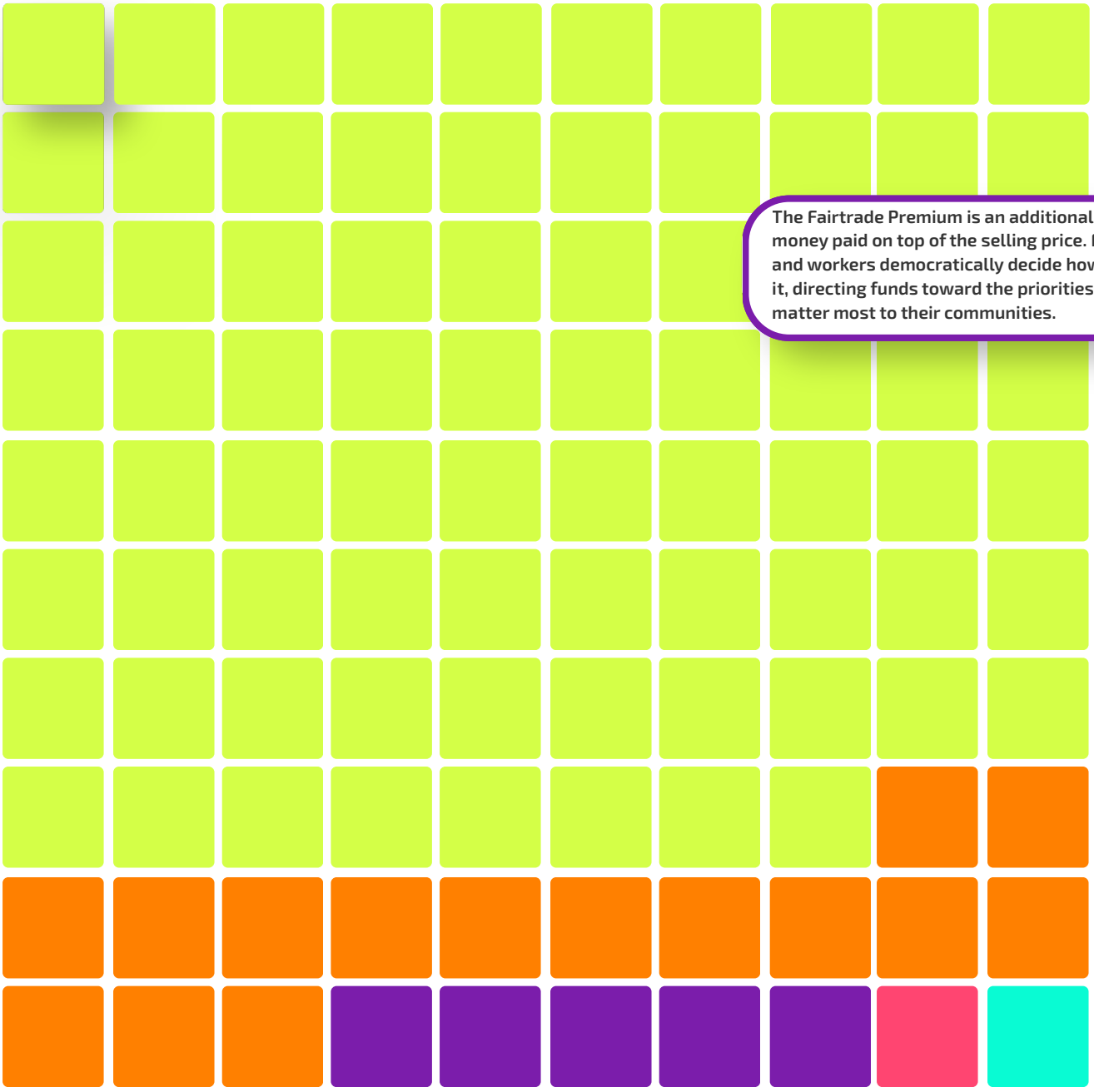
Coffee $7,8M

Banana $1,5M

Cocoa $493K

Sugar $130K

Tea, Wine, Cotton, Spices & Other $79K



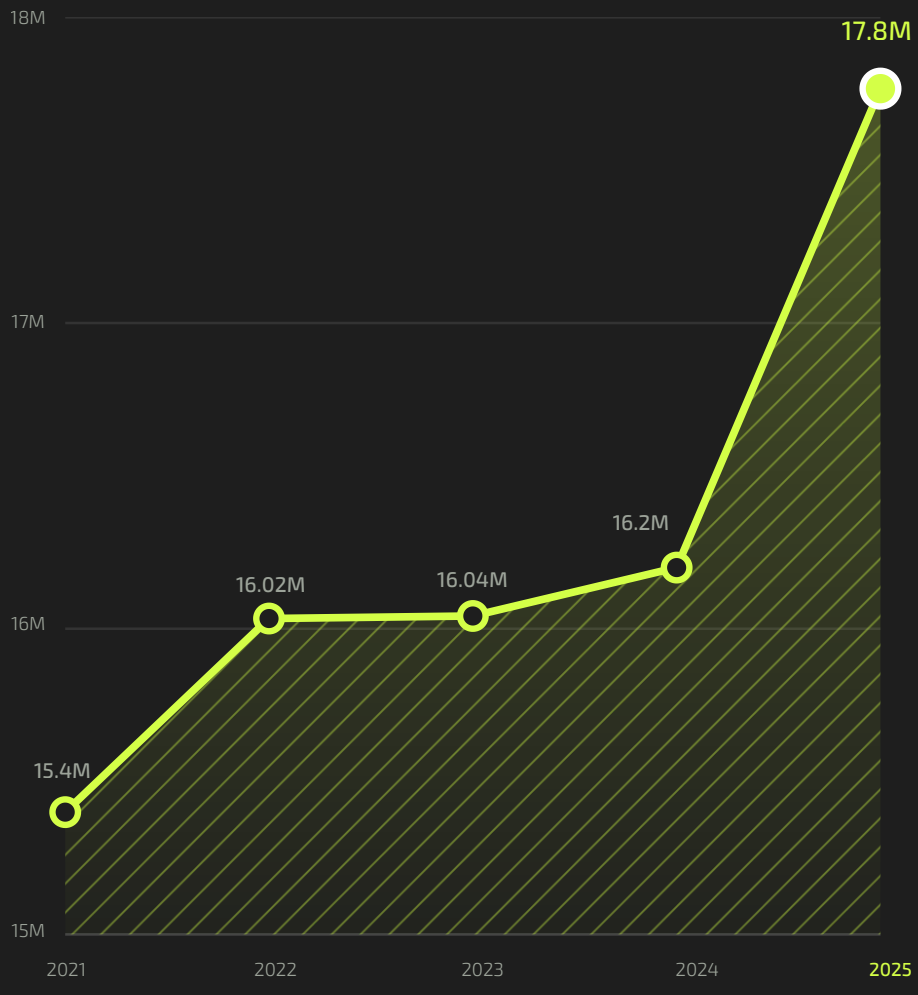
2 Fairtrade Premium figures reflect 2025 sales into Canada (Canada and Cross-Border). Commodities include: Coffee, Cocoa, Banana, Tea, Sugar, Wine, Cotton, Spices & Herbs, and Other Fairtrade Commodities.

Coffee

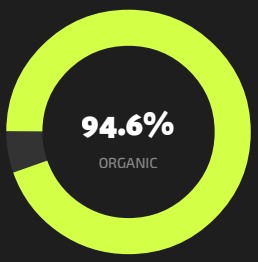
FAIRTRADE PREMIUM	TOTAL VOLUME	YOY GROWTH	ORGANIC SHARE
US$7.8M	**17.8M kg**	**+9.7%**	**94.6%**

COFFEE[3]

VOLUME (GREEN KG) · 2021–2025



2025 VOLUME SPLIT



ORGANIC	CONVENTIONAL
16.8M kg	**955K kg**



3 Figures are based on 2021-2025 green coffee sales into Canada (Canada and Cross-Border). Sales are measured in kilograms.

Banana

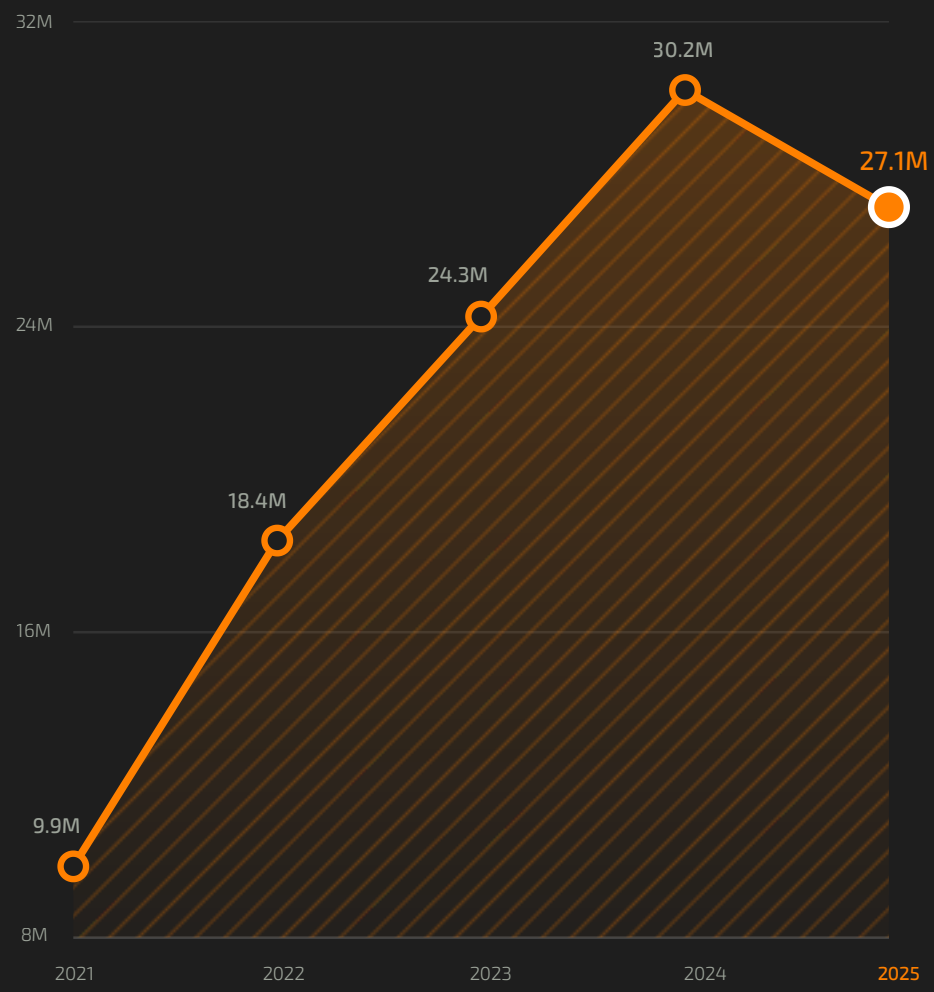
FAIRTRADE PREMIUM
US$1.5M

TOTAL VOLUME
27.1M kg

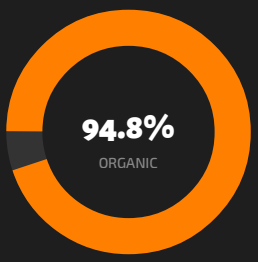
YOY GROWTH
-10.2%

ORGANIC SHARE
94.8%

BANANA[4]
VOLUME (KG) · 2021–2025



2025 VOLUME SPLIT



ORGANIC
25.7M kg

CONVENTIONAL
1.4M kg



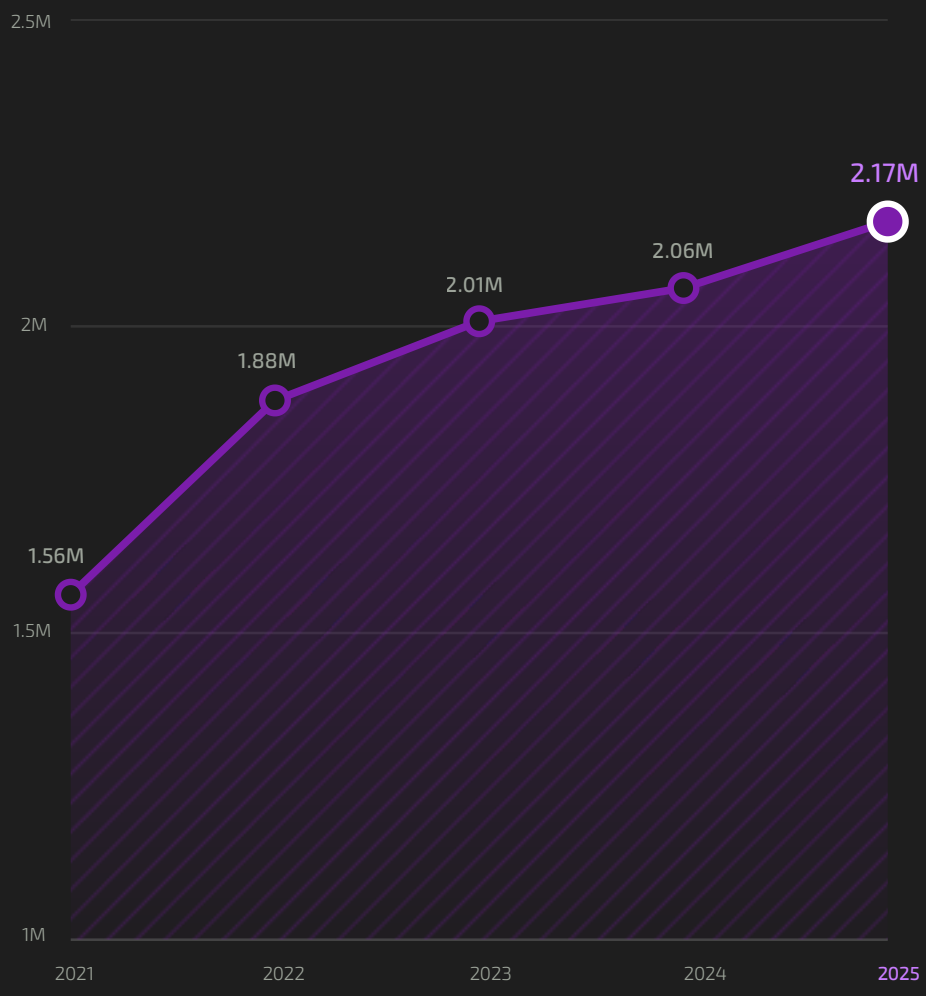
2 Figures are based on 2021-2025 banana sales into Canada (Canada and Cross-Border). Sales are measured in kilograms.

Cocoa

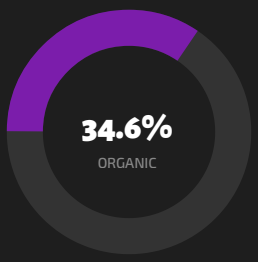
FAIRTRADE PREMIUM	TOTAL VOLUME	YOY GROWTH	ORGANIC SHARE
US$493K	2.17M kg	+5.3%	34.6%

COCOA[5]

VOLUME (KG) · 2021–2025



2025 VOLUME SPLIT



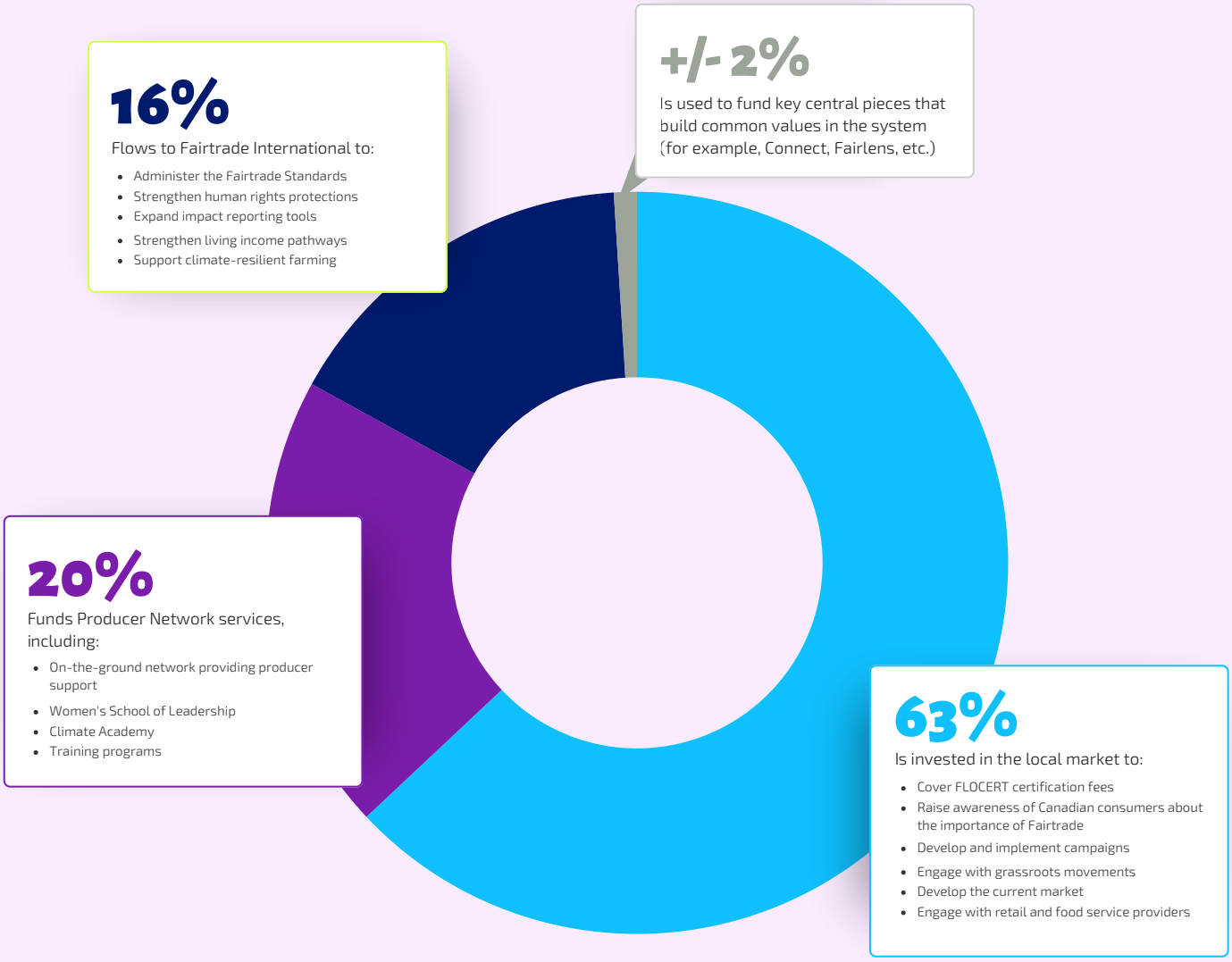
ORGANIC	CONVENTIONAL
750K kg	1.4M kg



5 Figures are based on 2021-2025 cocoa bean, butter, liquor, and powder sales into Canada (Canada and Cross-Border). Sales are measured in kilograms.

What License Fees Make Possible

As Fairtrade volumes in Canada grow, more license fee revenue flows into the Fairtrade system. From setting and enforcing standards, to supporting farmers and workers, developing markets, and advocating for sustainable trade policies, license fees make Fairtrade's work possible. Here is a reminder of where these fees go:





Built on Trust, Backed by Impact

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How Canadians See Fairtrade

2025 Canadian Consumer Research · GlobeScan

TRUST

8 in 10

Canadians trust Fairtrade

ADVOCACY

6 in 10

Would recommend Fairtrade products

WILLINGNESS TO PAY

58%

Willing to pay more for Fairtrade products

IMPACT ON PARTNER BRANDS

79%

Have a **positive impression** of brands that carry the Fairtrade Mark

EMOTIONAL CONNECTION

76%

Feel they are **standing with farmers** and producers who grow our food

73%

Feel **part of a community** standing up for fairness and justice



Independent. Audited. Accountable.

A trusted partnership for supply chain due diligence in Canada

Canada's legislative environment around supply chain transparency continues to evolve. The ***Fighting Against Forced Labour and Child Labour in Supply Chains Act*** **(Bill S-211)**, now in its third reporting cycle, is shifting from awareness to scrutiny, with Public Safety Canada signalling closer attention to the quality of disclosures and the prospect of enforcement on the horizon.

The expectation is no longer simply to report, but to demonstrate substance. More entities are identifying risk in their operations and supply chains, and a growing majority have policies and due diligence processes in place. But the data also reveals where progress is thinner: most companies are **not yet tracking whether their policies are working**, and **independent auditing remains uncommon**.[6]

Pressure is also building from a different direction. Recent amendments to ***Canada's Competition Act*** now require sustainability and environmental **claims to be backed by adequate and proper substantiation**, with significant penalties for those that fall short. Together, the two pieces of legislation are pushing companies toward **verifiable evidence behind both their disclosures and their marketing**.

Fairtrade continues to be a strong due diligence partner in this space. Independent third-party audits, robust standards, and direct relationships with producer organizations **offer companies the kind of verified evidence today's regulatory environment demands**. Additionally, tools like the Fairtrade Risk Map have already been used by several major Canadian retailers in their S-211 reporting, **helping to identify exposure and point to Fairtrade certification as a documented mitigation measure**.

CANADA'S MODERN SLAVERY LEGISLATION: A LOOK BACK AT THE FIRST TWO YEARS OF REPORTING

RISK IDENTIFIED	MONITORING RESULTS	REPORTS FILED
83.4%	**29.3%**	**↓26%**
of reporters identified forced labour or child labour risk in supply chains	of companies with due diligence policies are tracking implementation and results	reports filed ahead of the 2025 deadline (4,178 vs. 5,650 in 2024)

6 Prusinkiewicz, Katherine, Alison Babbitt, and Norton Rose Fulbright. "Canada's Modern Slavery Legislation: A Look Back at the First Two Years of Reporting." Toronto: UN Global Compact Network Canada, 2025.

Fairtrade offers companies the kind of verified, independent evidence that today's regulatory environment increasingly demands.



Change happens often. Transformation doesn't.

Fairtrade Standards are evolving to help farmers, workers, and businesses thrive in a rapidly changing world.

From climate change and widening social inequalities to rising costs and a complex regulatory environment, farmers, workers, and businesses are navigating pressures on multiple fronts. Fairtrade recognizes that responding to these evolving needs requires innovative approaches and stronger support systems.

Drawing on decades of experience, Fairtrade is evolving its standards to be more effective, while remaining practical to implement and grounded in core principles. The revision covers all generic Fairtrade Standards (SPO, HLO, and Trader) as well as all product standards related to agricultural production.

> *"We know the world is shifting, we see the pressure farmers and companies are under, and we will be there supporting them with evolved standards that meet their practical needs as well as the requirements for a trade system that is fair and just."*
>
> Marike Runneboom de Peña — Interim CEO, Fairtrade International

FAIRTRADE IS INNOVATING TO MAKE STANDARDS FIT FOR PURPOSE BY:



Embedding human rights & environmental practices

so producers and companies can demonstrate how they are taking action to improve livelihoods and build resilient supply chains.



Adopting a risk-based approach to social and environmental topics

drawing on Fairtrade's comprehensive **Risk Map** to help producers focus on what matters most locally.



Supporting stronger systems

that demonstrate effective action, increase transparency, and deliver measurable results for producers and traders.



Making standards more user-friendly

by reducing complexity, streamlining requirements, and clarifying how each requirement drives meaningful action.

2026
Full public consultation with farmers, workers, and partners

2027
New evolved standards published

2028
Certification against the new evolved standards begins

The Fairtrade Impact Platform

Your one-stop shop for data, projects, and documented results across Fairtrade's global system.

The Impact Platform is useful to anyone who wants to **understand Fairtrade's scope, projects, and results.** It creates a picture of the different ways we create and measure positive change, whether you're a company grounding sourcing decisions, a government funder exploring scalable projects, a researcher, or simply a curious shopper wanting to know where your food comes from and who grew it.

You can find all of it in one place at **impact.fairtrade.net**

THREE COMPONENTS

- **Impact Map:** Projects, studies, and country-level human rights and environmental data
- **Data Dashboard:** Fairtrade cooperatives, farmers and workers, sales, Fairtrade Premium earnings and more, filterable by region and product
- **Product Dashboards:** Deep-dive data on banana, coffee, and cocoa



The Fairtrade Risk Map

One in five employed people lives in poverty.

Globally, 160 million children, 70% of them working in agriculture, do work that damages their health or interrupts schooling. At the same time, agriculture accounts for 70% of freshwater use worldwide.

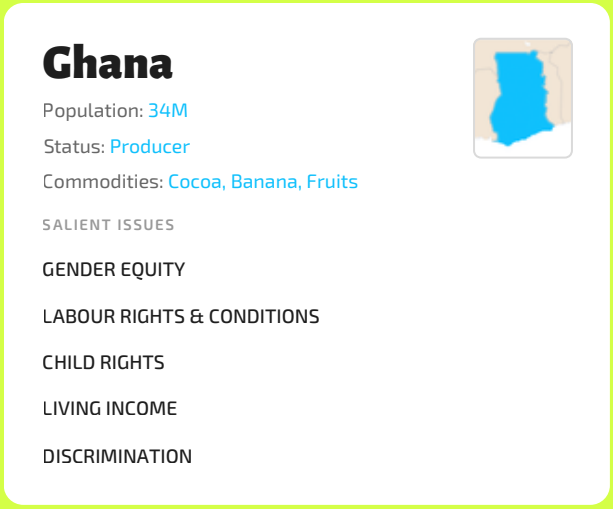
The Fairtrade Risk Map is designed to support companies and farmer organizations in assessing and acting on the human rights and environmental risks behind these realities.

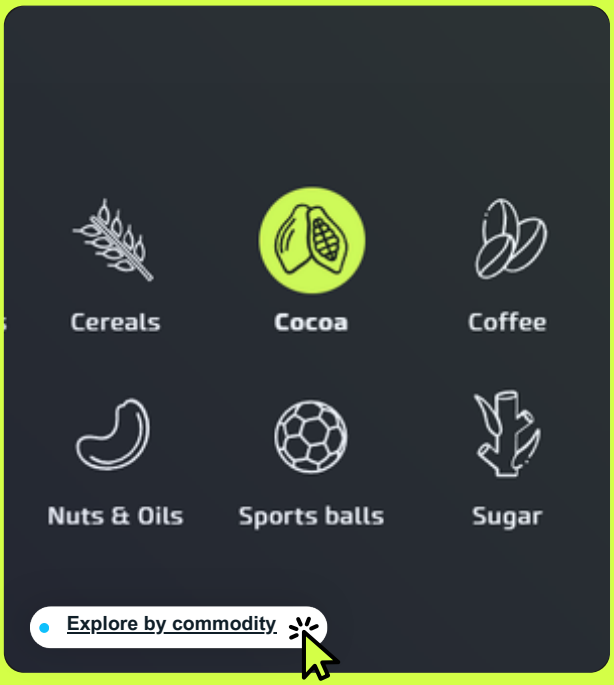
THREE VIEWS

- Country Map
- Commodities
- Salient Issues

riskmap.fairtrade.net









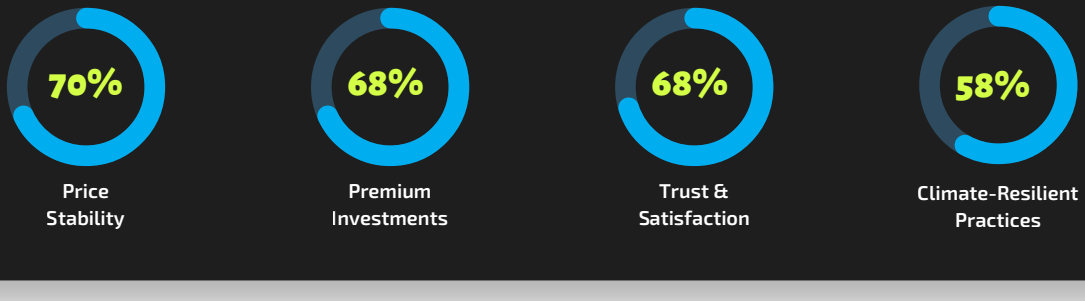
Fairtrade Evidence Mapping Report 2021–2024: Evidencing the Theory of Change

In 2025, Fairtrade International released its **most comprehensive evidence evaluation to date**. Conducted by external researchers between August 2024 and March 2025, **the meta-analysis assessed 143 studies**, with **122 meeting inclusion criteria**, applying a traffic-light system to evaluate the consistency and strength of evidence across Fairtrade's updated Theory of Change, introduced in 2022.

The analysis found consistently positive results across Fairtrade's key areas of impact, with strong evidence that **participation in Fairtrade is associated with improved outcomes for farmers and workers**. Together, these findings reinforce Fairtrade's position as a credible, learning-driven system, one that delivers proven economic and environmental benefits while continuously expanding its social impact.

Fairtrade Evidence Mapping Report

WHAT THE 2021–2024 DATA SHOW



- **70%** found positive evidence that Fairtrade participation contributes to greater price stability for farmers.
- **68%** found positive evidence that Fairtrade Premium funds are effectively invested in community, cooperative, and livelihood development.
- **68%** found positive evidence that Fairtrade participation strengthens producers' trust, satisfaction, and confidence in trading relationships.
- **58%** found positive evidence that Fairtrade supports the adoption of climate-resilient and sustainable farming practices.



These figures represent the clearest and most consistent body of evidence ever assembled on Fairtrade's impact. Showing that Fairtrade interventions, particularly the Minimum Price and Premium mechanisms, are reliably linked with stable incomes, strengthened cooperative management, and wider adoption of sustainable farming practices across diverse regions and commodities.

PHOTO CREDIT: FABIAN STURM | PERU, AGRONORTE - FERNANDO CASTILLO HUANCA



FABIAN STURM | PERU , SOL Y CAFÉ

Growing the Canadian Market

At Origin: Brazil & the Golden Cup



Paulo Afonso Ferreira Júnior, Gariné Aintablian, Bastien Ouellet, & Aneta Rybak visiting the COORPOL cooperative in the Muqui region of Espírito Santo, Brazil.

BRAZIL ORIGIN TRIP

Bastien Ouellet (Café William) and Aneta Rybak (large national retailer), joined Gariné Aintablian of Fairtrade Canada on an immersive trip across Brazil, spending time with five Fairtrade cooperatives: **CAFESUL, COORPOL, COOPFAM, COOCAMINAS,** and **COOPERVITAE.**

The team visited both Arabica and Robusta farms, organic and conventional, learning about the different coffee processes and seeing firsthand the impact of the Fairtrade Premium.

The trip concluded at the **Golden Cup competition**, where Bastien and Aneta were invited to serve as judges, a fitting end to a week spent better understanding the work behind every cup.

"I've been really impressed by all the work that Fairtrade does in the field...how they work closely with cooperatives and farmers to enhance the quality in the coffee they produce while preserving the environment."

Bastien Ouellet — Project Manager, Café William

THE GOLDEN CUP — BRAZIL

Now in its 11th edition, the Golden Cup is the main **quality platform for Fairtrade coffees in Brazil**, and increasingly, a gateway to international markets. This year, the competition drew international buyers, roasters, and importers, with Bastien and Aneta serving as judges alongside representatives from Germany, Japan, Austria, the UK, and beyond.

> *"The Golden Cup is the main quality platform for Fairtrade coffees in Brazil. Today, the contest is recognized worldwide. Many international buyers look for the coffees awarded in the Golden Cup."*
>
> Paulo Afonso Ferreira Júnior — Coffee Manager, CLAC

This year's Arabica Microlot winner, **Fabiano Diniz** of **COORPOL**, has won three Golden Cup championships since 2021, with his coffees **scoring over 90 points** and reaching as far as Denmark, Canada, Africa, and Estonia. At the same time, **CAFESUL** took home the Full Container category for Robusta, while cooperative member **Neusa Maria da Silva** claimed a Microlot title of her own. Her 2025 champion coffee has already been sold to a customer in Germany.



The Fairtrade Forums

Each year, Fairtrade CLAC* hosts several Fairtrade Forums that bring together **producers, exporters, importers, buyers, and sustainability experts from around the world**. The Forums are spaces to connect all actors in the value chain and promote practices that not only **advance fairer trade, but also the dignity, sustainability, and well-being of the farmers and workers who make it possible**. In 2025, three Fairtrade Forums took place across Latin America, covering coffee, banana, and cocoa.

**Fairtrade CLAC: Fairtrade Producer Network for Latin America and the Caribbean.*

"The forums are important spaces to establish more commercial connections and update ourselves on the fair trade market, its positive impacts, and also the challenges faced by producers today."

João Mattos — Commercial Director, CLAC



1st Fairtrade Coffee Forum

May 14–15, 2025 · Antigua, Guatemala

The first Fairtrade Coffee Forum brought together over 230 producers, as well as buyers, national Fairtrade organizations, and strategic allies to promote Fairtrade coffee across markets. Topics included global market trends, risk management, the European Union Deforestation Regulation (EUDR), changes in organic standards, Robusta potential, regenerative agriculture, and the inclusion of youth and women in farming.

"We hope these connections will be consolidated into long-term partnerships and friendships that will allow us to continue to expand fair trade markets and promote the sustainability of this industry."

Merling Preza — President, CLAC Coffee Network



5th Fairtrade Banana Forum

May 20–21, 2025 · Santa Marta, Colombia

250+ participants from 20 countries. Topics included low prices, unfair purchasing practices, new regulations, and building fairer long-term trade relationships across the supply chain.



3rd Fairtrade Cocoa Forum

July 17–19, 2025 · Lima, Peru

200+ participants from 15 countries. Topics included fair prices for producers, EUDR compliance, sustainability, and the future of cocoa in Latin America and the Caribbean.

Canadian Presence at the Forums & Golden Cup

Fairtrade Canada and Canadian licensees were present at Fairtrade Forums and Golden Cup competitions across Latin America in 2025. The Golden Cup ran across eight countries including Mexico, Guatemala, Honduras, El Salvador, Nicaragua, Costa Rica, Peru, and Brazil.



Maddie Bennett, Director of Coffee at Kicking Horse Coffee, speaking at the Fairtrade Golden Cup, Peru, 2025.

"It was such a great opportunity to connect with the Peruvian coffee community and also see how far both Kicking Horse and Peru's specialty coffee have come over the past decade."

Maddie Bennett — Director of Coffee, Kicking Horse



Jennie Coleman, President of Equifruit, at the 5th Fairtrade Banana Forum, Santa Marta, Colombia.



Jennie Coleman signing a public commitment to the "Silence Does Not Protect" Campaign.



Fairtrade Canada CEO Julie Francoeur moderating a panel at the 3rd Fairtrade Cocoa Forum, Lima, Peru.



Merling Preza, President of the CLAC Coffee Network, Yoshinori Uda, Ogawa Coffee, Miguel Reguera, Volcafe, Rodrigo Costa, Cofco, Vanusia Nogueira, Executive Director of the International Coffee Organization, Lubomir Kadane, CEO of Fairtrade Czech Republic, with Julie Francoeur CEO of Fairtrade Canada at the 1st Fairtrade Coffee Forum, Antigua, Guatemala.

Strengthening Green Coffee Trader Relationships



Idir Fenek

Senior Partnership Manager,
Fairtrade Canada

> *"Meaningful change in the coffee sector is impossible without traders. They are more than intermediaries; they are the essential connectors, risk managers, and stabilizers that allow sustainability commitments to move from origin to the shelf."*

Over the past year, I have worked closely with North American traders to bridge the gap between sustainability commitments and market realities. By providing dedicated support in market engagement, regulatory guidance, and sourcing initiatives, I have gained a deeper understanding of the daily challenges traders face and the strategic role they play in the future of coffee.

Throughout 2025, we strengthened Fairtrade's position within the North American ecosystem by cultivating deeper relationships with key industry actors. This involved consistent stakeholder engagement and promptly resolving numerous trader inquiries to keep pace with the market. A primary focus was helping traders navigate an increasingly complex regulatory environment through tailored support, enhanced visibility into origin availability, and practical training sessions.

With the support of our colleagues at origin, we optimized the sourcing process to streamline demand-matching and improve supply-chain connectivity between producers and global networks. These efforts have reinforced Fairtrade's role as a trusted strategic partner rather than just a certification system.



ICO MARK UPDATE

The ICO Mark is now mandatory within Fairtrace for all supply chain actors, enabling more efficient and precise mapping of Fairtrade coffee supply chains.



ADRIANA EUGENIA VALLE | COLOMBIA , RED ECOLSIERRA

Trade Show Attendance

In 2025, Fairtrade Canada attended four major industry trade shows, the Coffee Association of Canada (CAC), Specialty Coffee Association (SCA), Canadian Health Food Association (CHFA), and Canadian Produce Marketing Association (CPMA), connecting with buyers, retailers, and industry partners.

A standout moment came at SCA, where Julie accepted the Specialty Coffee Association's 2025 Sustainability Award, on behalf of Fairtrade International. She was joined on stage by producers, roaster partners, and allies from across the global Fairtrade network.

"The true honour was getting so many Fairtrade producers to come and accept the award with us, on behalf of nearly 800,000 coffee farmer families."

Julie Francoeur — CEO, Fairtrade Canada
Specialty Coffee Association Sustainability Award, accepted on behalf of Fairtrade International



Julie accepting the Specialty Coffee Association 2025 Sustainability Award for Fairtrade International alongside Fairtrade producers, roaster partners, and allies.



Julie with Christien Parrott, Director of Sustainability at Mother Parkers Tea & Coffee, CAC, 2025.



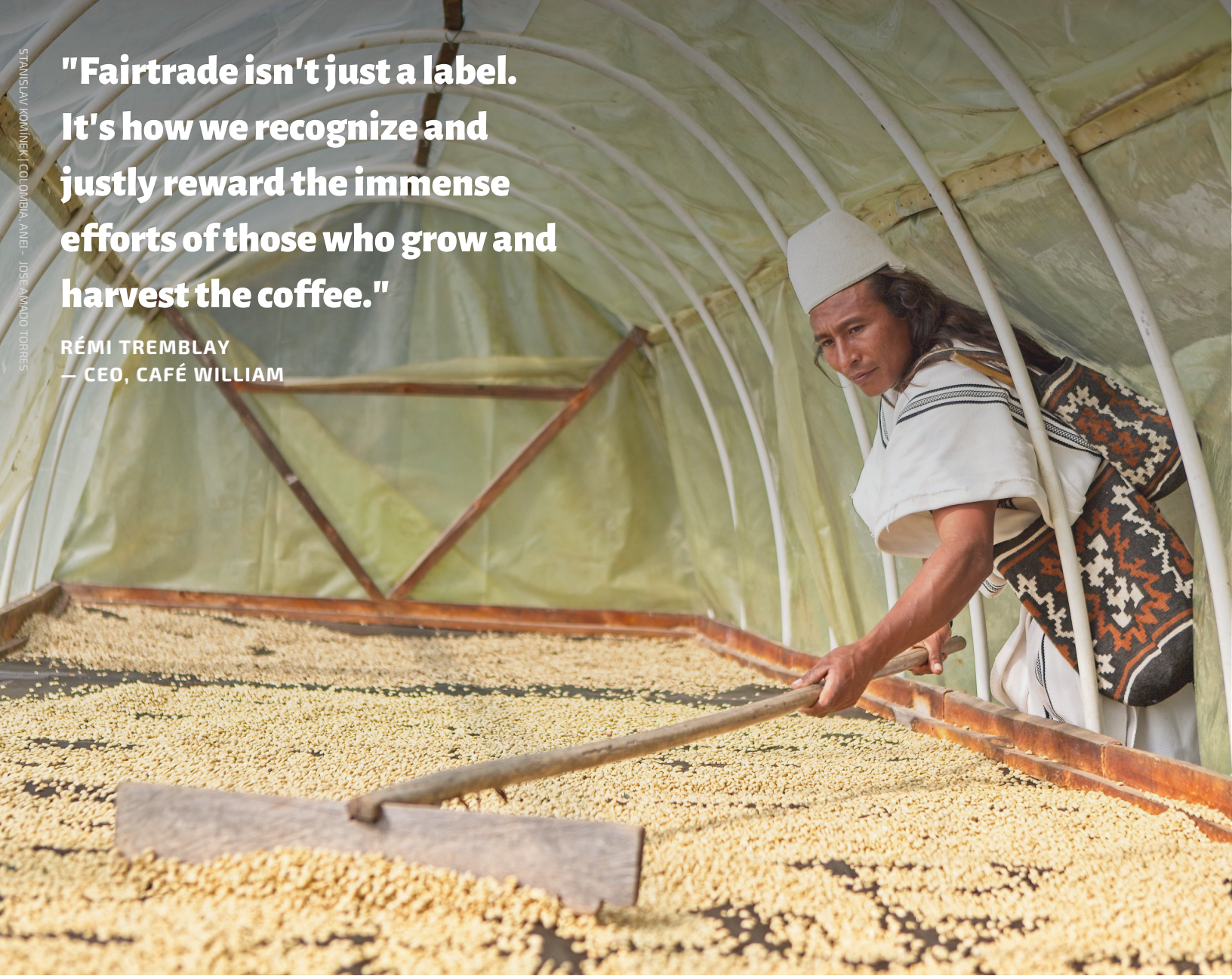
Merling Preza, President, CLAC Coffee Network, Amanda Archila, CEO, Fairtrade America, and Julie at SCA, 2025.



Fairtrade Canada at CAC, 2025.



John Marron, Director of Commercial Relations (not pictured), photographing Café William's booth at CHFA, 2025



STANISLAV KOMÍNEK | COLOMBIA, ANEI - JOSE AMADO TORRES

"Fairtrade isn't just a label. It's how we recognize and justly reward the immense efforts of those who grow and harvest the coffee."

RÉMI TREMBLAY
— CEO, CAFÉ WILLIAM

Café William

One of the largest roasters of Fairtrade and Organic coffee in Canada and the U.S., Café William spent 2025 expanding their impact, on shelf and all the way back to origin. Their ANEI Colombia single-origin coffee tells the story of everything they stand for, farmers whose care for the land shows up in every cup, beans sustainably shipped by sailboat to the shores of the St. Lawrence, and a transparency that follows every step of the journey. You can find this story visually told in a short documentary produced in partnership with Export Development Canada here:



Originally relaunched at Costco East in January 2025 as a limited-edition SKU tied to each sailboat shipment, the ANEI single-origin SKU has repeatedly sold out quickly, a testament to how storytelling and ethical sourcing resonate with Canadian consumers and drive real demand.

Building on that success, Café William expanded the W Collection with five new Fairtrade-certified, organic ground coffees, roasted at their Sherbrooke facility in the world's first fully electric industrial roaster, and launched at Metro locations across Quebec, with a tasting tour through Ontario and further expansion ahead. Café William is building something durable: a global brand where doing right by people and planet is part of what they make.

"Fairtrade is about making a commitment to help build a better future, a future that is rooted in respect for people and the planet. Café William is leading by example and demonstrating that business can be both bold and deeply ethical."

JULIE FRANCOEUR
— CEO, FAIRTRADE CANADA



"We believe doing what's right isn't just good for the people in our value chain, it's also good for business."

ADAM DEREMO — FOUNDER & CEO, AWAKE CAFFEINATED CHOCOLATE



MOHAMED ALY DJABATE, CÔTE D'IVOIRE, ECAMOM — KOUAKOU KONAN ABBÉ LUCIEN

Awake Caffeinated Chocolate



In 2025, Awake Caffeinated Chocolate continued proving that doing right by farmers is also a winning retail strategy. In January, they launched their milk chocolate variety pack for a limited time at Costco East stores, accompanied by in-store demos and promotions at select warehouses across Ontario, Quebec, New Brunswick, Newfoundland, and Nova Scotia.

After a successful eastern trial, the same SKU launched for a limited time at Costco West in August, with in-store demos and promotions at select warehouses. What began as a regional launch became a national statement: Awake's functional Fairtrade chocolate resonates with Canadian consumers from coast to coast.

With cocoa prices at historic highs in 2025, Awake's Founder and CEO Adam Deremo took the time to put into words why Fairtrade matters more, not less, in a volatile cocoa market. The Fairtrade Minimum Price acts as a safety net for farmers when markets recede, while the Fairtrade Premium supports sustainability, crop diversification, and community investment. For Awake, the long-term value Fairtrade delivers remains undeniable.

READ THE FULL ARTICLE ON LINKEDIN



NICOLÁS BECERRA | HONDURAS, RAOS - ANA ELSY PINEDA

Growing the Movement

ANNUAL CAMPAIGN · OCTOBER 2025

FAIRTRADE MONTH

Read the full Fairtrade Month report

~1,200	10	2.5M+	96	72.5M
RETAIL LOCATIONS PARTICIPATED	CAMPAIGN SPONSORS	SOCIAL MEDIA REACH	MEDIA PIECES SECURED	MEDIA POTENTIAL AUDIENCE REACH

A New Sponsorship Model

Fairtrade Month exists to recognize the farmers, workers, and communities behind the products Canadians enjoy every day, and to grow a movement that stands for better working conditions, advancing living wages, and a more sustainable future for farmers and workers.

In 2025, we introduced a new sponsorship model to ensure the campaign's long-term viability. This shift allowed us to reinvest in broader outreach, strengthen media partnerships, and drive even greater engagement for participating brands.

RETAIL ENGAGEMENT

16 retail banners ran flyer promotions

600+ POS kits ordered by retail and brand partners

400+ Fairtrade Month toolkit downloads

BRAND ENGAGEMENT

25 brands featured on our promo page

31 brand partners actively engaged on social media

732k potential reach from brand social posts

SPOTLIGHT: QUEBEC RETAIL

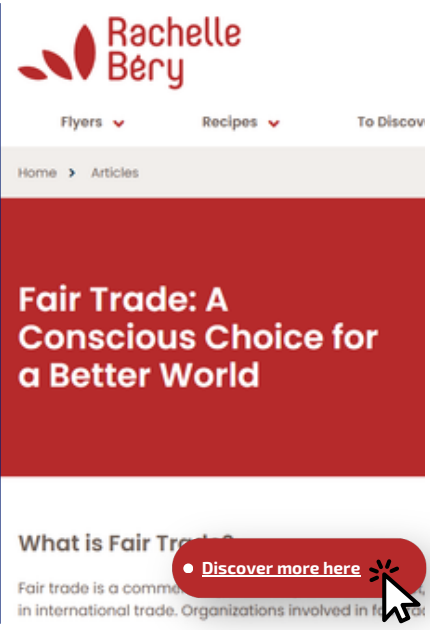
Quebec retailers led the way in Fairtrade Month activations in 2025. IGA ordered POS kits for approximately 300 locations and ran a dedicated Equifruit Fairtrade and Organic banana promotion across Quebec and New-Brunswick stores. Rachelle Béry ordered kits for over 100 locations.

Additionally, IGA and Rachelle Béry launched dedicated landing pages on their Fairtrade commitment. Together, these actions signal a clear and growing commitment to Fairtrade on Quebec shelves.

~300 IGA locations

100+ Rachelle Béry locations





FAIRTRADE MONTH 2025

Thank You to Our Sponsors

Fairtrade Month would not be possible without the commitment of our sponsors and brand partners. Your investment helps bring the stories of the farmers and workers behind every Fairtrade product to more Canadians each October.

2025 CAMPAIGN SPONSORS



Media Coverage & PR Reach

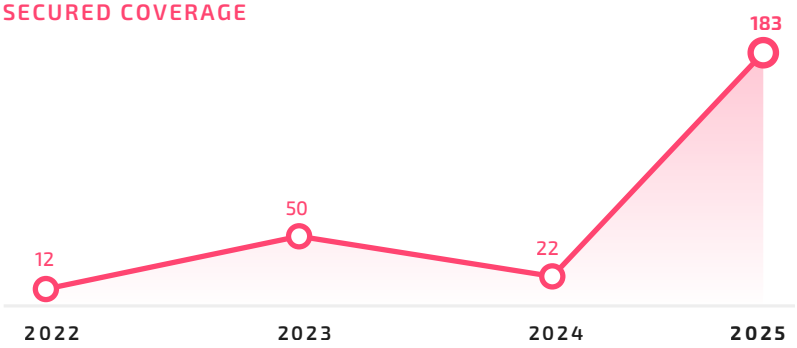
SECURED
183
pieces of coverage secured by our team

EARNED
84
pieces of organic, third-party initiated coverage

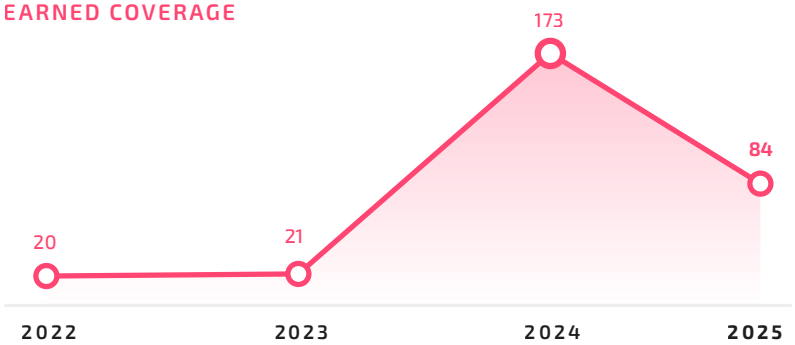
TOTAL VIEWS
5.4M
media views in 2025, up from 2M in 2024

SENTIMENT
95%
of coverage carried positive sentiment

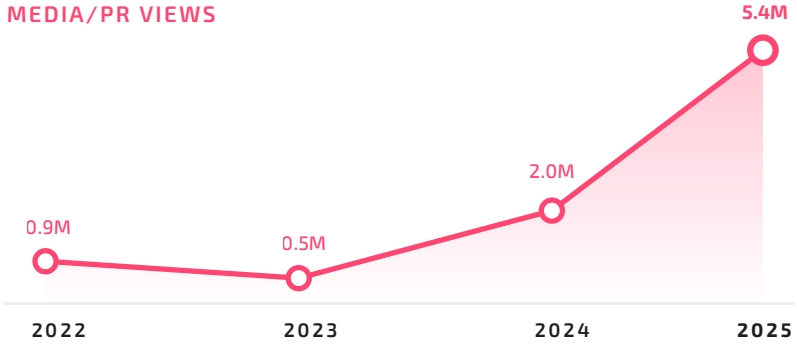
SECURED COVERAGE



EARNED COVERAGE



MEDIA/PR VIEWS




STANISLAV KOMÍNEK | VIETNAM, EATU CAFÉ

10th National Fair Trade Conference

BETTER BUSINESS, BRIGHTER FUTURE · YORK UNIVERSITY · FEBRUARY 14–15, 2025

Canada's 10th National Fair Trade Conference united advocates, researchers, and business leaders from across the country for two days of learning, networking, and advancing fair trade policy and practice at York University. Participants explored how responsible business, consumer practices, and policy reform can support a more equitable and sustainable world where people, planet, and business work together.

+200
Attendees

12
Inspiring sessions

72%
First-time attendees



Allison Marchildon, Université de Sherbrooke, Kelly Storie, La Siembra Co-Operative, Paul DeCampo, Karma Co-Op Grocery Store, Ana Laura Sayago, COOPSOL, and Moderator: John Simoulidis, York University

CAMPUS ENGAGEMENT

The conference was hosted at York University, one of Canada's Silver-level Fair Trade Campuses, with support from the York Fair Trade Campus Steering Committee. Several York faculty members spoke and moderated sessions throughout the two days.

Campus-specific sessions included a workshop on achieving Silver and Gold Fair Trade Campus status, and a Youth Roundtable bringing together student advocates from across the country.

"At York, we bring sustainability to life by fostering impactful individual, community, academic and institutional practices that contribute to a brighter future for both people and the planet. As a designated Fair Trade Campus and one of Canada's Greenest Employers, I am delighted that York was chosen to host the 10th National Fair Trade Conference."

Rhonda Lenton — President & Vice-Chancellor, York University

A GROWING CONVERSATION

The conference drew significant public attention, with Toronto Mayor Olivia Chow in attendance. David Peters, Dean of York's Faculty of Health and interim Provost and Vice-President Academic, also attended, reflecting the growing intersection of fair trade, academia, and civic leadership.



Julie Francoeur, Fairtrade Canada, David Peters, York University, Olivia Chow, Mayor of Toronto, and Sandra Sturgess, Chartwells.

Thank You to Our Sponsors



chartwells — thinking ahead giving back
YORK UNIVERSITÉ UNIVERSITY
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AWAKE
Canterbury COFFEE
greencampus co-op
& BACK
MCIC — Manitoba Council for International Cooperation
OXFAM Québec
eftn·reeé
Villages — Continuing the mission...

Fair Trade Programs

33	7	12	23	2	10	81
CAMPUSES	TOWNS	SCHOOLS	WORKPLACES	FAITH GROUPS	EVENTS	AMBASSADORS
pop. 807,815	pop. 1,027,911	pop. 12,685	pop. 4,627	pop. 250	3,060 participants	from 18 Campuses / Schools / Towns



George Brown students presenting at the Sustainability Event of the George Brown College Centre for Hospitality and Culinary Arts, 2025.

EVENTS

Fair Trade Workplaces: Sustainability in Action Webinar hosted in partnership with MCIC, January 15, 2025.

Fair Trade Schools International Webinar, held on the occasion of World Fair Trade Day, May 9, 2025.

Fair Trade Youth Forum, first-ever virtual youth forum, organized by youth ambassadors from Concordia, Dalhousie, and Simon Fraser universities, with support from Fairtrade Canada, October 8, 2025.

OUTREACH & PRESENTATIONS

Fairtrade Canada delivered presentations and engaged audiences at George Brown College, York University, Ten Thousand Villages legacy stores, Hudson Fair Trade Town, Fair Trade Winnipeg, Oxfam-Québec, and Québec UNESCO Schools.

AMBASSADOR PROGRAM

Now in its second year, the Ambassador Program continued to grow its network of youth advocates across Campuses, Schools, and Towns. In 2025, two new supplemental training modules were developed on the topics of cocoa and bananas, building on the 2024 Fair Trade 101 and community engagement modules.

INTERESTED IN OBTAINING THE FAIR TRADE DESIGNATION FOR YOUR CAMPUS, TOWN, WORKPLACE, FAITH GROUP, OR EVENT? WANT TO BECOME A FAIR TRADE AMBASSADOR IN YOUR COMMUNITY?

LEARN MORE AND APPLY HERE!

SPOTLIGHT — FAIR TRADE YOUTH FORUM

Organized by Concordia University, Dalhousie University, St. Francis Xavier University, and Fairtrade Canada, **the three-hour virtual event brought together young people from across Canada** for engaging presentations, interactive workshops, and impactful discussions on building a fairer future.

The event included a **keynote speech by Felix Tetteh, a Fairtrade Youth Ambassador and cocoa producer from Ghana**, sharing his insights on the impact of Fairtrade on producers. Almost 30 people attended, representing schools, CEGEPs, universities, and community groups.

30	3	1st
Participants	Organizing Universities	Edition





Updates from Fairtrade International

Fairtrade Monitoring Report

17TH EDITION · 2025

Fairtrade International publishes annual data on the scope and impact of Fairtrade for farmers, workers, and their communities. This report represents an overview of select monitoring data from 2024. Take a deeper look here:

Fairtrade Monitoring Report


NICOLÁS BECERRA | PERU, COOPARM - SILVIA CHÁVES

GLOBAL REACH

Almost 2M

farmers & workers in Fairtrade certified producer organizations

WOMEN IN FAIRTRADE

23%
of farmers are women
392K+ women farmers

40%
of workers are women
77K+ women workers

ORGANIC PRODUCTION

46%
of sales were Fairtrade & organic certified

36%
of production was organic

FAIRTRADE PREMIUM

€201.6M
in Fairtrade Premium paid to producers in 2024

**Premium funds are democratically controlled by producer organizations and directed toward the needs of their communities.*

HOW PREMIUM IS USED

76% of Premium funds spent by small-scale producer organizations aim to bring economic benefits to farmers

35% invested by small-scale producer organizations into improving production and farming practices; 19% in direct financial benefits for farmers

67% allocated by workers on Fairtrade certified plantations to social investments; 21% to financial benefits for workers and families

TOP PRODUCTS

88% of Fairtrade farmers produce coffee, cocoa, or tea. 83% of Fairtrade workers produce flowers & plants, tea, or bananas.

FARMERS

- Coffee 40%
- Cocoa 30%
- Tea 18%
- Other 12%

WORKERS

- Flowers 41%
- Tea 27%
- Bananas 15%
- Other 17%


FABIAN STURM | PERU, APROCAM

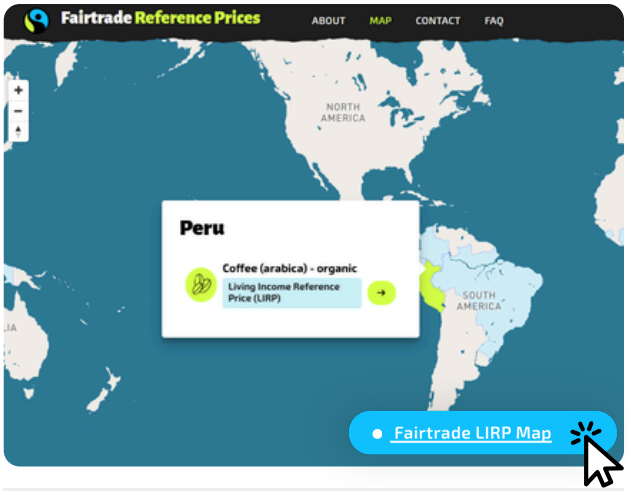
New Tools & Embedded Outcomes

LIVING INCOME REFERENCE PRICE MAP

What is a Living Income Reference Price?

A supply chain can never be truly sustainable if the farmers at the start of it can't earn a decent livelihood from their crop. **A Living Income Reference Price (LIRP) answers a simple but powerful question: what is the minimum price a farmer needs to be paid to cover food, housing, education, healthcare, and other essentials?**

Fairtrade pioneered this concept with cocoa in Ghana and Côte d'Ivoire in 2018. **Today, almost 20 countries have at least one reference price**, spanning 9 products: black tea, cocoa, coffee, vanilla, cashews, coconuts, mangos, oranges, and rice. **Fairtrade is the only certification scheme with a Living Income Reference Price embedded in its strategy**, and the prices are now used as a sector-wide benchmark by companies beyond Fairtrade.



NEW LIVING INCOME REFERENCE PRICES FOR COCOA — WEST AFRICA

In light of record cocoa price volatility, where prices increased five-fold between 2022 and 2024, Fairtrade announced updated Living Income Reference Prices for cocoa from Côte d'Ivoire and Ghana. These are the minimum prices a farmer should be paid to afford nutritious food, decent housing, education, transportation, and other essentials.

Ghana	Côte d'Ivoire
$2.68/kg	**€2.65/kg**
↑ +26% vs. previous LIRP	↑ +20% vs. previous LIRP

The new reference prices took effect on October 1, 2025. The Ivorian price is denominated in euros to reduce exchange rate volatility. Given that today's extreme market prices are not expected to hold long-term, these reference prices will remain a critical stabilizing benchmark for farmers in the case that the market prices drop.

AGROECOLOGY

Regenerative Outcomes Grounded in the Fairtrade Model

Agroecology is increasingly recognized as a leading pathway toward climate-resilient, sustainable food systems, integrating regenerative farming practices with the social and economic foundations required for lasting transformation.

At Fairtrade, an agroecological approach has always been embedded in our model and reflected through our standards, training, and producer support. The practices supported align closely with regenerative agriculture, including composting, reducing reliance on traditional agrochemicals, cover crops, intercropping and agroforestry, and more efficient water management.

Regeneration is sustained when environmental progress and viable livelihoods advance together. A Fairtrade agroecological approach helps ensure transition pathways are realistic, scalable, and durable, strengthening resilience without placing disproportionate demands on farmers and workers.

> *"The UN Food and Agriculture Organization (FAO) defines agroecology as an integrated approach that simultaneously applies ecological and social concepts and principles to the design and management of food and agricultural systems, seeking to optimize interactions between plants, animals, humans, and the environment while taking into consideration the social aspects needed for a sustainable and fair food system."* [7]
>
> 7. Food and Agriculture Organization of the United Nations (FAO). The 10 Elements of Agroecology: Guiding the Transition to Sustainable Food and Agricultural Systems. Rome: FAO, 2018. The 10 Elements of Agroecology.

Read more: **Agroecology: The Pathway to Sustainable Food Systems**
— Fairtrade International, November 10, 2025


ISIS SOL | COLOMBIA, RED ECOLSIERRA - MARLENE LOPEZ



News from the Producer Networks

ADRIANA VALLE | FELIX MENJIVAR & CLAUDIA JIMENES (CLAC COUNTRY MANAGER, EL SALVADOR)

News from the Producer Networks

FAIRTRADE CLAC — LATIN AMERICA & CARIBBEAN

Fairtrade CLAC Presents the Sustainable Coffee Program

Fairtrade CLAC presented the Sustainable Coffee Program, a comprehensive strategy to strengthen the productivity, sustainability, and climate resilience of Fairtrade coffee cooperatives and farmer organizations across the region. The initiative **responded to rising temperatures, irregular rainfall, expanding pests, and growing market pressures facing thousands of smallholder farmers.**

The program rests on three pillars: Productive Leadership (strengthening cooperatives and national networks), INNOCAFE (agroecology-based innovation and access to financing), and DATACAFÉ (applied research and knowledge management). Phase 1 launched in Mexico, Peru, and Honduras, with plans to expand through seven more countries in subsequent phases.

> **"Climate change affects us more and more and we have to be innovative to continue maintaining coffee production. With the sustainable coffee program, we are proposing that partners can co-invest with us in climate action and in the resilience of coffee farming at the level of our region."**
>
> **Merling Preza — President, Fairtrade CLAC Coffee Network**

Read more: **CLAC presents Sustainable Coffee Program**



Merling Preza — President, Fairtrade CLAC Coffee Network

At COP30, Fairtrade CLAC Promoted the Recognition of Cooperatives as Key Actors for Climate Change

At the World Climate Summit in Belém, Brazil, Fairtrade CLAC representatives highlighted the fundamental role of cooperatives as key actors for climate adaptation and mitigation.

> **"We wanted to show that we are already doing important work in mitigating and adapting to new climate dynamics, but also that we need the support and backing of governments and companies to be able to continue advancing in this work"**
>
> **Renato Alvarenga Theodoro — Fairtrade CLAC Board**

Fairtrade CLAC participated in panels on coffee and the climate crisis, and on business leaders and climate action. The delegation also organized two events on the COP30 virtual platform, presenting the study "Latin American Fair Trade Cooperatives: Stories of Resilience and Sustainability."

Coffees from CAFESUL and COOPFAM cooperatives, both Fairtrade certified in Brazil, were on display and available for purchase in the COP30 Biodiversity space.

Read more: **CLAC at COP30**



Renato Alvarenga Theodoro — Fairtrade CLAC Board

"Silence Does Not Protect": Banana Sector Unites Against Gender-Based Violence

At the 5th Fairtrade Banana Forum in Santa Marta, Colombia, Fairtrade CLAC officially launched the campaign "Silence Does Not Protect," an initiative to **prevent gender-based violence and sexual harassment in banana supply chains** across Latin America and the Caribbean.

A letter of commitment to join and disseminate the campaign was signed by 75 participants representing all those involved in the production, distribution, and marketing of bananas — including Jennie Coleman, President of Equifruit. The campaign has since been activated across several countries, accompanied by educational materials and tools for prevention and care in producing organizations.

> **"For decades, silence has made violence invisible in our fields and workplaces. This campaign is a declaration of principles: respect, equity, and dignity are not optional, they are the basis of any economy that aspires to be truly fair."**
>
> **Marike de Peña — CEO, Fairtrade International**

Read more: **CLAC presents "Silence does not protect"**



CLAC's campaign "Silence Does Not Protect"

News from the Producer Networks

FAIRTRADE NAPP · FAIRTRADE AFRICA

FAIRTRADE NAPP — ASIA & PACIFIC

Fairtrade NAPP Mobilizes Relief Fund Following Devastating Cyclones in Indonesia and Sri Lanka

In late 2025, devastating cyclones caused massive flooding and catastrophic mudslides across Indonesia and Sri Lanka, **leaving millions facing the loss of homes, livelihoods, and access to food and safe drinking water.** Fairtrade farmers experienced severe crop losses, damaged fields, and loss of home gardens.

In Indonesia, the coffee-producing regencies of Aceh Tengah and Bener Meriah were completely cut off from road access. In Sri Lanka, tea estate communities across regions including Kandy, Nuwara Eliya, and Gampola faced blocked roads to collection centres and factories, with continuous rain making field visits impossible.

In response, Fairtrade NAPP mobilized its **Climate Disaster Relief and Resilience Fund** to provide rapid relief, support recovery and rehabilitation, and promote long-term resilience for affected farmers and workers.



Post cyclone footage provided by Fairtrade NAPP

Biochar Technology Training Builds Soil Resilience for Grape Farmers in India

Fairtrade NAPP facilitated a hands-on training on Biochar Technology for Fairtrade-certified grape farmers from Nashik and Sangli, Maharashtra — equipping producers with regenerative farming knowledge and technology to **enhance soil health, reduce input dependency, and build resilience against climate stress.**

The initiative reflects Fairtrade NAPP's commitment to promoting innovative, science-based practices that strengthen climate resilience, enhance farm sustainability, and improve farmer livelihoods.

Farmers expressed strong commitment to replicating biochar units within their communities, recognizing its potential to revive soil fertility, improve vineyard productivity, and reduce reliance on chemical inputs.

Read more: **Biochar Technology Training**



Grape farmers from Nashik and Sangli, Maharashtra attending a Biochar Technology training at the Centre of Excellence for Biochar, Heartfulness Institute, Kanha Shantivanam, Hyderabad.

FAIRTRADE AFRICA — AFRICA & THE MIDDLE EAST

How the DONUTS Program Supported Change on South African Wine Farms

For decades, farmworkers in South Africa's wine industry were excluded from decisions that shaped their lives and denied access to information about their rights. Between 2022 and 2025, Fairtrade Africa's **DONUTS program (Dignified Opportunities Nurtured through Trade and Sustainability)** worked to change this, committing more than **12 million rands** to strengthening workers' rights and labour relations across the Western Cape.

Through Fairtrade certification, targeted training, and sustained engagement with workers, management and trade unions, the program helped create something that had long been absent from many wine farms: open communication, informed workers, and genuine respect. On top of this, unions, once viewed as disruptors, became partners.

> **"It's about respect, fairness, and humanity. It's about workers knowing they don't have to remain general workers forever. They can become supervisors, managers, leaders."**
>
> **Emerentia Patientia — Senior Project Officer, Fairtrade Africa**

Read More: **How DONUTS wine changed SA farms** — Food For Mzansi, Ivor Price

Oromia Crowned Champion of Kombe la Dhahabu's 5th Edition

Kombe la Dhahabu, Kiswahili for "Golden Cup", is a growing event **celebrating Africa's Fairtrade-certified coffees**. Since its inception in 2021, past champions have since secured export deals and presented their coffees at the Specialty Coffee Association and World of Coffee.

In 2025, the Fairtrade-certified **Oromia Coffee Farmers' Cooperative Union** entry took the top prize with a cupping score of **90.58/100,** praised by Q-graders for its exceptional aroma, balanced acidity, and rich flavour.



Dejene Dadi, General Manager of the Oromia Coffee Farmers' Cooperative Union, with the first and third place trophies from the 2025 Kombe la Dhahabu (Golden Cup)



NICOLÁS BECERRA | HONDURAS, RAOS

Our Board & Community

Board of Directors

JUNE 2025 – JUNE 2026



Kuljit Rakhra
Chair
Co-Founder & COO,
Takasa



Kate Burnett
Vice-Chair
Executive Leader,
Independent



Mark McLaughlin
Treasurer
Founder & Lead Consultant,
Campus & Community Strategies M² Inc.



Rachel Ladouceur
Secretary
Growth & E-commerce Director,
Avril Supermarché Santé



Claudette Torbey
Director
Administrator, Food Services Sustainability & Quality,
Concordia University



Tom Watt
Director
Senior Director, Business Development,
York University



Bev Toews
Director
Chair, Fair Trade Olds
Committee



Adam Pesce
Director
President,
Reunion Coffee Roasters



Christian Sauvé
Director
VP, Innovation & New Business Opportunities,
Trans-Herbe Inc.



NICOLÁS BECERRA | PERU, COOPARM - SILVIA CHÁVES.

Board & Committee Updates

BOARD UPDATE

After finalizing the Terms of Reference (ToR) for all committees and establishing annual work plans, we saw a clear improvement in both the structure and efficiency of meetings. This allowed for more focused time on strategic thinking, meaningful dialogue, and in-depth discussion.

The evolving global political landscape has also influenced the Board's conversations this year. In response to these changing dynamics, the Board remains confident that Fairtrade Canada is well positioned to support its partners, navigate emerging challenges, and continue delivering meaningful impact.

In this context, we have continued to prioritize strengthening our relationship with the Fairtrade America Board. Our aim is to deepen collaboration between our organizations and ensure greater alignment.



The Fairtrade Canada board members with CEO Julie Francoeur

COMMITTEE UPDATES

FINANCE COMMITTEE

- Reviewed and approved the 2026 budget.
- Approved the use of unrestricted reserve funds for continuing to offer services and enable the Fairtrade system to grow in Canada, resulting in increased economic and social impact for farmers and workers.

HUMAN RESOURCES COMMITTEE

- Ran the CEO review process.
- Reviewed and approved adjustments to the CEO job description.
- Developed a robust succession process.

GOVERNANCE COMMITTEE

- Continued reflection and work on DEI principles and practices.
- Monitored the risk register.
- Assessment against the Fairtrade International Code of Conduct and Imagine Canada's Standards Program of good practices for Canadian nonprofits.

STRATEGIC COMMITTEE

- Participated in the crafting of the new 2026–2028 strategic plan in collaboration with Fairtrade Canada leadership team.



NICOLÁS BECERRA | HONDURAS, RAOS - IRIS LORENA PERDOMO

Thank You to Our Members, Partners & Licensees

None of Fairtrade Canada's work is possible without the commitment of our members, licensees, and partners. Thank you for standing with the farmers and workers who are at the center of this work, and for pushing toward a world where fair trade isn't the exception, but the standard.

MEMBERS

Aide internationale pour l'enfance
Canada Organic Trade Association
Canadian Fair Trade Network
Canadian Labour Congress
Comité de Solidarité/Trois-Rivières
Concordia University
Cooperative Coffees Canada
Engineers Without Borders Canada
Fair Trade Olds
Fair Trade Toronto
MCIC
Nu-Tea / Tega Teas
Simon Fraser University
SLAM
The Marquis Project
Université de Montréal
Université de Sherbrooke
York University

RETAIL & FOOD SERVICE PARTNERS

Aramark (Canada)
Avril
Calgary Co-op
Chartwells
Choices Market
Costco
Country Grocer
Farm Boy
Federated Co-op
Georgia Main
Goodness Me
Healthy Planet
IGA
Loblaws Brands Limited
London Drugs
Longos
Mama Earth
Metro-Richelieu Inc.
Natural Food Pantry
Nature's Emporium
Nutters Everyday Naturals
Pattison Food Group
Rachelle Béry
Sobeys
Vita Health
Walmart

LICENSEES

Aliments Tristan
Alternative Grounds
Awake Corporation
Baden Coffee Company Inc.
Balzac's Coffee Ltd.
Bean Fair
Beaver Rock Roastery Inc.
Ben & Jerry's
BioSnactive Foods Inc.
Birds and Beans Inc.
Brazilian Canadian Coffee Co.
Bridgehead
Brossard Frères Inc.
Brûlerie Café Aladdin Coffee Roastery
Brûlerie des Cantons
Brûlerie St-Denis
Brûlerie Totem Roasters Inc.
Cafe Agga V.I.P Inc.
Cafe Bar L'Abstracto
Café Barista Inc.
Café Charlevoix
Café Faro Inc.
Café Hubert Saint-Jean Distribution
Café La Brulerie
Café Mystique Coffee Inc.
Café Napoléon Inc.
Café Rico Équitable Inc.
Café Union Coffee
Café Vittoria Distribution
Café William Spartivento Inc.
CaféCambio Coopérative de travail
Canterbury Coffee Corporation
Chocomotive
Club Coffee LP
Coffeeco Inc.
Concept Chocolat
Cordoba Coffee Ltd.
Courchesne Larose Ltée
Delight
Dharma Fairtrade
Diesel House Coffee Roasters
Dole Fresh Fruit Company
Equator Coffee Roasters Inc.
Equifruit Inc.
Erato (formerly Vittoria Coffee Ontario)
Everland Natural Foods Inc.
Everyday Gourmet Coffee Roasters
Fair Trade Jewellery Company Ltd.
Fernwood Coffee Co.
Florists Supply Ltd.
Flow Organics
Forbidden Flavors Roastery
Fresh Del Monte Produce
Fyffes North America Inc.
Galerie Au Chocolat
The Good Chocolatier
GRC Food Services Ltd.
The Green Campus Co-op
Green Sun Foods Inc.
Grounded Coffee Company Inc.
Hatch Beverage Company Ltd.
Heritage Coffee
In The Bag Company Ltd.
Itso Coffee
Jumping Bean Coffee
Just Us! Coffee Roasters Co-op
Keurig Canada
Kicking Horse Coffee
Kingsmill Foods
Kitimai Tea & Coffee Inc.
Koala Drinks Ltd.
Kooshoo Lifestyle Inc.
Kraft Heinz Canada (Ethical Bean)
L'Armorique Inc.
La Siembra Co-operative
La Société de Torréfaction de Café
Laughing Whale Coffee Roasters
Les Cafés Clements VIII Inc.
Loon Kombucha Inc.
Lord & Lady Coffee Inc.
M68 Mercantile Inc.
Malleable Jewellers Corporation
Mercedes Beans & Model Teas
Milano Coffee
Mochaberry Coffee & Co Ltd.
Moccasin Joe Coffee Roasters
Moja Coffee
Moonbean Coffee Co.
Mother Parker's Tea and Coffee Inc.
Muldoon's Own Authentic Coffee
Natra Chocolate America
Numi Inc.
Oasis Bags
OMG's Candy
Patera Group Inc.
Praemium Chocolates
Prana Biovegan Inc.
Provincial Fruit Co. Ltd.
Redpath Sugars Ltd.
Reunion Island Coffee Ltd.
Salt Spring Coffee Inc.
Shuswap Coffee Co. Ltd.
Sissiboo Coffee Roaster
Solviva Wellness
St. Joseph Island Coffee Roasters
Stone Temple Coffees
Strait Coffee Ltd.
Takasa Lifestyle Company Inc.
Ten Tree International Inc.
The Good Chocolatier
Tootsi Impex
Traditional Medicinals
Trans Herbe Inc.
Umano Commerce Équitable Inc.
Volo Athletics Inc.
Zavida Coffee Company Inc.

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2025 Financial Statements

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